

## **What Does Our Privacy Policy Include?**

Our Policy covers how and why we collect, use, protect, and share your personal information:

On our websites and mobile services where this Policy is posted.

Our Policy focuses on personal information – information that identifies you or reasonably can be linked to information that identifies you.

For example, when you place an order online, we collect personal information, such as name, address, phone number, and credit or debit card information.

We have additional, specific privacy notices related to some of our specialized operations. By using the site, you agree to collection and use of information in accordance with this policy.

## **What Type of Information Do We Collect?**

Information we receive from you. Information we receive from you includes information you share with us, such as when you create an account on our website. This also includes information you provide us through technology, such as through a cookie placed on your computer when you visit our websites.

We collect information to deliver the products and services you request and to help improve your shopping experience. We collect information from you in a variety of ways when you interact with our website.

## **Information We Receive From You**

You share information with us in various ways online. For example, you share information when you:

- Make an online purchase with us
- Create an account on our website
- Request customer service or contact us
- Post a review or comment on one of our social media pages, or post a rating, review or other user-generated content on our websites
- When you engage in these activities, you may share different types of personal information with us, such as your name, email address, physical or postal address, phone number, date of birth, and payment information.

## **How Do We Use Your Personal Information?**

We use your personal information to provide you products and services, such as to fulfill your requests for products.

Some examples include:

To fulfill your requests for products and services and communicate with you about those requests;  
To register and service your account;  
To help us personalize our service offerings, websites, mobile services, and advertising;  
To send you information about our products, services, and promotions;  
To respond to reviews, comments, or other feedback you provide us; and  
To protect the security and integrity of our website, mobile services, and our business.

## **How Do We Secure Your Personal Information?**

We recognize the importance of maintaining the security of our customers' personal information. We use reasonable security measures, including physical, administrative, and technical safeguards to protect your personal information.

We have a team responsible for helping to protect the security of your information. Whether you are shopping on our website, through our mobile services, we use reasonable security measures, including administrative, and technical safeguards.

Here are some examples of security measures we use to protect your personal information:

Passwords are required to access your online account and help to protect your account information. Please keep this password confidential.

Encryption technology, called Secure Sockets Layer (SSL), helps to protect personal information in certain areas of our websites during transport across the Internet. The presence of SSL encryption may be indicated by https in the browser URL or the image of a closed lock or solid key in the browser window. These indications may not be present in mobile services that use SSL.

For payment card information, we use secured networks, encryption or other protection of cardholder data, physical and technical access controls, monitoring and tests of security systems, and other information security practices to help to protect your information.

## **Changes To This Privacy Policy**

This Privacy Policy is effective as of August 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact us If you have any questions about this Privacy Policy.